[1]

[2]   BSA's official blog, a forum on important issues facing the software industry.

*URL:* https://techpost.bsa.org [2]
*Bijgewerkt:* 5 uur 58 min geleden

## US Monitoring and Enforcement Against Foreign Digital Trade Barriers Benefit All Americans **[3]**

wo, 04/17/2024 - 00:39

Congress has an important role to play in ensuring that the United States responds to foreign digital trade barriers and that the United States continues to lead a coalition of like-minded democracies on cross-border data policy.  Read More >> [4]

The post US Monitoring and Enforcement Against Foreign Digital Trade Barriers Benefit All Americans [3] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## Why AI? SAP's Etosha Thurman on How AI Helps Companies Focus on High-Value Work **[6]**

ma, 04/15/2024 - 16:02

In this submission, SAP Chief Marketing & Solutions Officer, Intelligent Spend and Business Network Etosha Thurman writes about how SAP is integrating AI solutions into every aspect of their business. Read More >> [7]

The post Why AI? SAP's Etosha Thurman on How AI Helps Companies Focus on High-Value Work [6] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## BSA Publishes New Solutions for Responsible AI Policy **[8]**

wo, 04/10/2024 - 16:07

BSA is now publishing our 2024 "AI Policy Solutions," a comprehensive set of recommendations for policymakers on new and emerging artificial intelligence issues.  Read More >> [9]

The post BSA Publishes New Solutions for Responsible AI Policy [8] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## Why AI? PagerDuty's Shelley Webb on Using Generative AI to Synthesize Data and Improve Customer Experience **[10]**

ma, 04/08/2024 - 16:16

In this submission, PagerDuty Senior Vice President & Chief Legal Officer Shelley Webb writes about how new generative AI capabilities allow PagerDuty to deliver the best service for its customers by saving time and resources.  Read More >> [11]

The post [Why AI? PagerDuty's Shelley Webb on Using Generative AI to Synthesize Data and Improve Customer Experience](#) [10] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [5]

## [Harmonizing Cybersecurity Laws and Policies: An Opportunity for Governments, Businesses, Citizens, and Customers](#) **[12]**

do, 03/21/2024 - 19:34

The opportunity to harmonize cybersecurity policy is in focus after the US DHS and the European Commission announced an initiative to collaborate on aligning cyber incident reporting requirements. [Read More >>](#) [13]

The post [Harmonizing Cybersecurity Laws and Policies: An Opportunity for Governments, Businesses, Citizens, and Customers](#) [12] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [5]

## [Industry Leaders Showcase the Benefits of AI in Government at Capitol Hill Briefing](#) **[14]**

wo, 03/20/2024 - 16:30

Artificial intelligence is poised to improve various public services, speakers from BSA member companies told a crowd of Capitol Hill staff during a briefing this week. [Read More >>](#) [15]

The post [Industry Leaders Showcase the Benefits of AI in Government at Capitol Hill Briefing](#) [14] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [5]

## [Why AI? Asana's Eleanor Lacey on Balancing the Speed of AI Development with Responsibility](#) **[16]**

ma, 03/18/2024 - 15:21

In this submission, Asana's General Counsel and Corporate Secretary Eleanor Lacey writes about how Asana Intelligence yields higher quality outcomes across the workforce. [Read More >>](#) [17]

The post [Why AI? Asana's Eleanor Lacey on Balancing the Speed of AI Development with Responsibility](#) [16] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [5]

## [Why AI? HubSpot's Alyssa Harvey Dawson on HubSpot AI's Impact on Customers](#) **[18]**

ma, 03/11/2024 - 14:59

In this submission, HubSpot's Chief Legal Officer Alyssa Harvey Dawson writes about how HubSpot AI can be leveraged to improve efficiency and save time for teams of all sizes. [Read More >>](#) [19]

The post [Why AI? HubSpot's Alyssa Harvey Dawson on HubSpot AI's Impact on Customers](#) [18] first appeared on [BSA TechPost](#) [2].

Categorieën: ICT [5]

## BSA Member Roundtable: How To Elevate Cybersecurity for Your Organization [20]

wo, 03/06/2024 - 17:43

BSA asked leading cybersecurity professionals at its member companies for their 2024 predictions on how to elevate cybersecurity for their organization. Read More >> [21]

The post BSA Member Roundtable: How To Elevate Cybersecurity for Your Organization [20] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## BSA Working to Shape AI and Cyber Policies Worldwide [22]

wo, 02/28/2024 - 16:34

While much attention has been paid to policymaking in the European Union and the United States, here is a quick roundup of where – and how – BSA is engaging on tech policies worldwide. Read More >> [23]

The post BSA Working to Shape AI and Cyber Policies Worldwide [22] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## Why AI? Microsoft's Sarah Bird on AI's Positive Impact on Communities Around the World [24]

di, 02/27/2024 - 17:54

In this submission, Microsoft Partner Group Product Manager, Responsible AI Leader for Azure AI, and OpenAI Technologies Sarah Bird writes about bringing the power of next-generation AI to work. Read More >> [25]

The post Why AI? Microsoft's Sarah Bird on AI's Positive Impact on Communities Around the World [24] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## Ambition Is the Word: Understanding the EU AI Act [26]

wo, 02/14/2024 - 20:31

Given the significance of this legislation, it is important to take a closer look at how the AI Act will regulate AI, its approach to risk, and what kind of AI systems the Act covers. Read More >> [27]

The post Ambition Is the Word: Understanding the EU AI Act [26] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## Why AI? Kyndryl's Nicolas Sekkaki on Company's Newly Launched AI-Readiness

## Program **[28]**

ma, 02/12/2024 - 16:53

In this submission, Nicolas Sekkaki, Kyndryl's Global Applications, Data and AI Practice Leader discusses Kyndryl's AI-readiness program and comprehensive services.  Read More >> [29]

The post Why AI? Kyndryl's Nicolas Sekkaki on Company's Newly Launched AI-Readiness Program [28] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## BSA Member Roundtable: What Do We Expect From Congress on Tech Policy in 2024? **[30]**

di, 02/06/2024 - 21:33

BSA asked leading advocacy professionals at its member companies for their 2024 predictions on what to expect on Capitol Hill in the coming year.  Read More >> [31]

The post BSA Member Roundtable: What Do We Expect From Congress on Tech Policy in 2024? [30] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## Year of Action: BSA 2024 US Agenda Focused on AI, Government IT, and Privacy **[32]**

ma, 02/05/2024 - 16:08

BSA is urging lawmakers to spread the benefits of responsible AI and other enterprise technology across the economy. What does that look like? Here's a quick breakdown.  Read More >> [33]

The post Year of Action: BSA 2024 US Agenda Focused on AI, Government IT, and Privacy [32] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## Why AI? Splunk's Jason Lee on Digital Resilience With AI **[34]**

ma, 02/05/2024 - 16:07

In this submission, Splunk Chief Information Security Officer Jason Lee writes about integrating AI to unlock insights in security and observability domains.  Read More >> [35]

The post Why AI? Splunk's Jason Lee on Digital Resilience With AI [34] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## What to Expect on Privacy in 2024 **[36]**

ma, 01/29/2024 - 16:16

To help mark the occasion of Data Privacy Day 2024, BSA's global policy experts around the world share their perspectives on what privacy developments to watch for this year. Read More >> [37]

The post What to Expect on Privacy in 2024 [36] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## Why AI? Dropbox's Bart Volkmer on Reimagining the Way We Work **[38]**

ma, 01/29/2024 - 16:06

In this submission, Dropbox CLO Bart Volkmer writes about Dropbox Dash, a new AI-powered universal search engine that connects across popular workplace apps to improve customer efficiency. Read More >> [39]

The post Why AI? Dropbox's Bart Volkmer on Reimagining the Way We Work [38] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## Implementation of Executive Order to Set Pace for US Policy on AI **[40]**

wo, 01/24/2024 - 18:03

The pace of policymaking on artificial intelligence in the US will tick up sharply in the coming weeks, as more of the deadlines in President Joe Biden's executive order on AI come due. Read More >> [41]

The post Implementation of Executive Order to Set Pace for US Policy on AI [40] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

## Why AI? Box's Leah Perry on How Box AI Can Transform Enterprise Content Management **[42]**

ma, 01/22/2024 - 16:05

In this submission, Box VP, Legal, CPO & Global Head of Public Policy Leah Perry writes about how AI can help enterprises create a centralized hub for business content for users. Read More >> [43]

The post Why AI? Box's Leah Perry on How Box AI Can Transform Enterprise Content Management [42] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

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[7] https://wp.me/p31W1G-4DT

[8] https://techpost.bsa.org/2024/04/10/bsa-publishes-new-solutions-for-responsible-ai-policy/

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[12] https://techpost.bsa.org/2024/03/21/harmonizing-cybersecurity-laws-and-policies-an-opportunity-for-governments-businesses-citizens-and-customers/

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[14] https://techpost.bsa.org/2024/03/20/industry-leaders-showcase-the-benefits-of-ai-in-government-at-capitol-hill-briefing/

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[16] https://techpost.bsa.org/2024/03/18/why-ai-asanas-eleanor-lacey-on-balancing-the-speed-of-ai-development-with-responsibility/

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[18] https://techpost.bsa.org/2024/03/11/why-ai-hubspots-alyssa-harvey-dawson-on-hubspot-ais-impact-on-customers/

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[22] https://techpost.bsa.org/2024/02/28/bsa-working-to-shape-ai-and-cyber-policies-worldwide/

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[24] https://techpost.bsa.org/2024/02/27/why-ai-microsofts-sarah-bird-on-ais-positive-impact-on-communities-around-the-world/

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[26] https://techpost.bsa.org/2024/02/14/ambition-is-the-word-understanding-the-eu-ai-act/

[27] https://wp.me/p31W1G-4BZ

[28] https://techpost.bsa.org/2024/02/12/why-ai-kyndryls-nicolas-sekkaki-on-companys-newly-launched-ai-readiness-program/

[29] https://wp.me/p31W1G-4BL

[30] https://techpost.bsa.org/2024/02/06/bsa-member-roundtable-what-do-we-expect-from-congress-on-tech-policy-in-2024/

[31] https://wp.me/p31W1G-4B3

[32] https://techpost.bsa.org/2024/02/05/year-of-action-bsa-2024-us-agenda-focused-on-ai-government-it-and-privacy/

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[34] https://techpost.bsa.org/2024/02/05/why-ai-splunks-jason-lee-on-digital-resilience-with-ai/

[35] https://wp.me/p31W1G-4AY

[36] https://techpost.bsa.org/2024/01/29/what-to-expect-on-privacy-in-2024/

[37] https://wp.me/p31W1G-4A3

[38] https://techpost.bsa.org/2024/01/29/why-ai-dropboxs-bart-volkmer-on-reimagining-the-way-we-work/

[39] https://wp.me/p31W1G-4zZ

[40] https://techpost.bsa.org/2024/01/24/implementation-of-executive-order-to-set-pace-for-us-policy-on-ai/

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[42] https://techpost.bsa.org/2024/01/22/why-ai-boxs-leah-perry-on-how-box-ai-can-transform-enterprise-content-management/

[43] https://wp.me/p31W1G-4zp

[44] https://www.abitmore.be/nl/aggregator/sources/3?page=1