

## [How Policy Can Help Harness Quantum's Full Potential](#) [1]

[BSA TechPost](#) [2] - di, 04/01/2025 - 18:46

Quantum computing is on the brink of becoming a reality that can transform industries and improve our lives in numerous ways. BSA highlights the critical need for strategic leadership to maximize the benefits of quantum. [Read More >>](#)

The post [How Policy Can Help Harness Quantum's Full Potential](#) [1] first appeared on [BSA TechPost](#) [3].

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## [Tech-à-Tech Featuring Salesforce's Rachele Ciavarella](#) [5]

[BSA TechPost](#) [2] - wo, 03/26/2025 - 13:05

BSA welcomed Rachele Ciavarella, Salesforce's Director of EU Government Affairs, for the third episode of Tech-à-Tech to discuss Europe's AI landscape. Rachele delved into the innovative potential of AI agents, shared Salesforce's principles for the ethical deployment of AI, and provided insights for organizations navigating complex regulatory frameworks. [Read More >>](#)

The post [Tech-à-Tech Featuring Salesforce's Rachele Ciavarella](#) [5] first appeared on [BSA TechPost](#) [3].

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## [Gideon Lett – BSA Staff Spotlight Series](#) [6]

[BSA TechPost](#) [2] - do, 03/20/2025 - 11:22

Gideon Lett joined BSA in 2021 as Chief Growth Officer, bringing extensive experience in government affairs, advocacy, and strategic communications. He values BSA's global reach and the opportunity to work with a smart, collaborative team. [Read More >>](#)

The post [Gideon Lett – BSA Staff Spotlight Series](#) [6] first appeared on [BSA TechPost](#) [3].

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