



[1]



[2] BSA's official blog, a forum on important issues facing the software industry.

URL: <https://techpost.bsa.org> [2]

Updated: 9 hours 28 min ago

[Ready for AI: A Framework for AI Skills](#) [3]

Tue, 05/13/2025 - 00:22

President Trump's recent executive order covering artificial intelligence (AI) in education set in motion a new US government effort to build an AI-ready workforce and implement a strategy to promote the widespread adoption of AI across the US economy. [Read More >>](#)

The post [Ready for AI: A Framework for AI Skills](#) [3] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Michael O'Brien – BSA Staff Spotlight Series](#) [5]

Thu, 05/08/2025 - 11:49

As Vice President, Global Public Affairs at BSA, Michael ensures enterprise software companies have a voice in the policies defining artificial intelligence, cybersecurity, and the digital economy. [Read More >>](#)

The post [Michael O'Brien – BSA Staff Spotlight Series](#) [5] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[AI@Work: EY Americas AI Transformation Leader on AI Education](#) [6]

Wed, 05/07/2025 - 16:46

In this submission, Ernest & Young LLP Americas AI Transformation Leader Vignesh Veerasamy on how leaders can maximize the potential of AI through comprehensive AI learning programs for employees to gain confidence in these robust tools. [Read More >>](#)

The post [AI@Work: EY Americas AI Transformation Leader on AI Education](#) [6] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Unpacking the AI Stack: AI Integrators in Focus](#) [7]

Tue, 04/29/2025 - 19:10

The distinctions among developers, integrators, and deployers in the AI chain are critical. Companies take different steps in each phase of the AI lifecycle, and it affects both the information they have access to and their ability to fix issues when they arise. [Read More >>](#)

The post [Unpacking the AI Stack: AI Integrators in Focus](#) [7] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Tech-à-Tech Featuring Akamai's Christian Borggreen](#) **[8]**

Wed, 04/23/2025 - 18:47

In this episode of Tech-à-Tech, Christian Borggreen, Head of Public Policy for EMEA and LATAM at Akamai Technologies, lifts the lid on the internet's hidden scaffolding. [Read More >>](#)

The post [Tech-à-Tech Featuring Akamai's Christian Borggreen](#) [8] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Adam J. Coates - BSA Staff Spotlight Series](#) **[9]**

Thu, 04/17/2025 - 12:59

Adam believes success in tech isn't just about regulations and data, but about trust, relationships, and bringing people together to solve problems. [Read More >>](#)

The post [Adam J. Coates - BSA Staff Spotlight Series](#) [9] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[How BSA Members Are Rewriting the Playbook on Sports With AI](#) **[10]**

Fri, 04/11/2025 - 21:11

The world of sports is moving at a groundbreaking pace thanks to the innovative insights from artificial intelligence. Experts from Business Software Alliance member companies hosted congressional staff this week on Capitol Hill to discuss how their AI tools are affecting athlete injury prevention, stadium design and fan engagement. [Read More >>](#)

The post [How BSA Members Are Rewriting the Playbook on Sports With AI](#) [10] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[FedRAMP 20x: Addressing Industry Concerns While Increasing Speed and Industry Outreach](#) **[11]**

Tue, 04/08/2025 - 18:21

In the ever-evolving landscape of government cloud security, speed and simplification are needed to make cloud useful. BSA previously cautioned against complex cloud authorizations that took too long while inhibiting government adoption. [Read More >>](#)

The post [FedRAMP 20x: Addressing Industry Concerns While Increasing Speed and Industry Outreach](#) [11] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Seven Years of the CLOUD Act: How It's Modernizing Access to Digital Evidence](#) **[12]**

Fri, 04/04/2025 - 19:11

As digital data continues to grow at an unprecedented rate, the laws governing storage, privacy, and law enforcement agencies' ability to access digital information have become more critical than ever. The end of March marked the seventh anniversary of the Clarifying Lawful Overseas Use of Data (CLOUD) Act, which tackles these issues on a global ... [Read More >>](#) [12]

The post [Seven Years of the CLOUD Act: How It's Modernizing Access to Digital Evidence](#) [12] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Hadrien Valembois – BSA Staff Spotlight Series](#) [13]

Thu, 04/03/2025 - 10:35

In our latest Staff Spotlight, Hadrien shares his professional journey through law, international relations, and a decade of work at the intersection of lobbying, intellectual property, and global tech policy. [Read More >>](#)

The post [Hadrien Valembois – BSA Staff Spotlight Series](#) [13] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[How Policy Can Help Harness Quantum's Full Potential](#) [14]

Tue, 04/01/2025 - 18:46

Quantum computing is on the brink of becoming a reality that can transform industries and improve our lives in numerous ways. BSA highlights the critical need for strategic leadership to maximize the benefits of quantum. [Read More >>](#)

The post [How Policy Can Help Harness Quantum's Full Potential](#) [14] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Tech-à-Tech Featuring Salesforce's Rachele Ciavarella](#) [15]

Wed, 03/26/2025 - 13:05

BSA welcomed Rachele Ciavarella, Salesforce's Director of EU Government Affairs, for the third episode of Tech-à-Tech to discuss Europe's AI landscape. Rachele delved into the innovative potential of AI agents, shared Salesforce's principles for the ethical deployment of AI, and provided insights for organizations navigating complex regulatory frameworks. [Read More >>](#)

The post [Tech-à-Tech Featuring Salesforce's Rachele Ciavarella](#) [15] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Gideon Lett – BSA Staff Spotlight Series](#) [16]

Thu, 03/20/2025 - 11:22

Gideon Lett joined BSA in 2021 as Chief Growth Officer, bringing extensive experience in government affairs, advocacy, and strategic communications. He values BSA's global reach and the opportunity to work with a smart, collaborative team. [Read More >>](#)

The post [Gideon Lett – BSA Staff Spotlight Series](#) [16] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[AI@Work: Palo Alto Networks General Counsel on Building Enterprises' Cybersecurity Toolkits](#) [17]

Wed, 03/12/2025 - 16:53

In this submission, Palo Alto Network's Executive Vice President and General Counsel Bruce Byrd talks about how AI tools can improve cybersecurity outcomes and increase employee morale. [Read More >>](#)

The post [AI@Work: Palo Alto Networks General Counsel on Building Enterprises' Cybersecurity Toolkits](#) [17] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[A Clearer Path to Cyber Resilience: Policy Priorities for the Administration](#) [18]

Mon, 03/10/2025 - 22:20

The Business Software Alliance (BSA) identified a series of available executive actions the Trump Administration can take to improve cybersecurity at the outset of the new Administration. [Read More >>](#)

The post [A Clearer Path to Cyber Resilience: Policy Priorities for the Administration](#) [18] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Lindsay Emery – BSA Staff Spotlight Series](#) [19]

Thu, 03/06/2025 - 11:47

With a background in journalism and political science, Lindsay began working in government contracting before moving into technology policy. Now, as Communications Manager at BSA, she follows the rapid developments in artificial intelligence and digital policy on a global scale. [Read More >>](#)

The post [Lindsay Emery – BSA Staff Spotlight Series](#) [19] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[AI@Work: Docusign's Deputy GC on How AI Can Solve Business Problems](#) [20]

Wed, 02/26/2025 - 15:42

In this BSA series – “AI@Work” – enterprise software leaders explain in their own words how artificial intelligence (AI) is having a positive impact on people's jobs and the workforce. In this submission, Docusign's Deputy General Counsel, AI Innovation and Trust Jessica Nguyen talks about how AI can relieve employees from repetitive work with secure tools that can garner intelligent insights. [Read More >>](#) [21]

The post [AI@Work: Docusign's Deputy GC on How AI Can Solve Business Problems](#) [20] first

appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[BSA Highlights Importance of AI Implementation to SMEs](#) [22]

Fri, 02/21/2025 - 17:23

As part of BSA's Digital Transformation Network (DTN), dozens of staff joined a briefing on AI adoption and how it can improve and optimize small businesses. The briefing followed the publication of DTN's latest report on the cross-sector impact of AI, "Small Companies, Big Difference: AI Adoption Transforms SMEs." [Read More >>](#) [23]

The post [BSA Highlights Importance of AI Implementation to SMEs](#) [22] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Jared Ragland - BSA Staff Spotlight Series](#) [24]

Thu, 02/20/2025 - 14:47

Jared's journey through biochemistry, anthropology, international trade, and IP policy shows that careers are shaped by curiosity, not rigid plans. He believes in taking opportunities as they come and seeing where they lead. [Read More >>](#)

The post [Jared Ragland - BSA Staff Spotlight Series](#) [24] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Germany's Digital Future: Will It Lead or Lag?](#) [25]

Wed, 02/19/2025 - 15:29

BSA has published a digital modernization manifesto, which acts as a roadmap for how the next government can drive efficiency, security, and innovation. The stakes are high: will Germany seize the opportunity, or get left behind? [Read More >>](#) [26]

The post [Germany's Digital Future: Will It Lead or Lag?](#) [25] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

Pages

- 1
- [2](#) [27]
- [next >](#) [27]
- [last »](#) [27]

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Links

[1] <http://techpost.bsa.org/feed/>

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[3] <https://techpost.bsa.org/2025/05/12/ready-for-ai-a-framework-for-ai-skills/>

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- [4] <https://www.abitmore.be/en/aggregator/categories/2>
- [5] <https://techpost.bsa.org/2025/05/08/michael-obrien-bsa-staff-spotlight-series/>
- [6] <https://techpost.bsa.org/2025/05/07/aiwork-ey-americas-ai-transformation-leader-on-ai-education/>
- [7] <https://techpost.bsa.org/2025/04/29/unpacking-the-ai-stack-ai-integrators-in-focus/>
- [8] <https://techpost.bsa.org/2025/04/23/tech-a-tech-featuring-akamais-christian-borggreen/>
- [9] <https://techpost.bsa.org/2025/04/17/adam-j-coates-bsa-staff-spotlight-series/>
- [10] <https://techpost.bsa.org/2025/04/11/how-bsa-members-are-rewriting-the-playbook-on-sports-with-ai/>
- [11] <https://techpost.bsa.org/2025/04/08/fedramp-20x-addressing-industry-concerns-while-increasing-speed-and-industry-outreach/>
- [12] <https://techpost.bsa.org/2025/04/04/seven-years-of-the-cloud-act-how-its-modernizing-access-to-digital-evidence/>
- [13] <https://techpost.bsa.org/2025/04/03/hadrien-valembois-bsa-staff-spotlight-series/>
- [14] <https://techpost.bsa.org/2025/04/01/how-policy-can-help-harness-quantums-full-potential/>
- [15] <https://techpost.bsa.org/2025/03/26/tech-a-tech-featuring-salesforces-rachele-ciavarella/>
- [16] <https://techpost.bsa.org/2025/03/20/gideon-lett-bsa-staff-spotlight-series/>
- [17] <https://techpost.bsa.org/2025/03/12/aiwork-palo-alto-networks-general-counsel-on-building-enterprises-cybersecurity-toolkits/>
- [18] <https://techpost.bsa.org/2025/03/10/a-clearer-path-to-cyber-resilience-policy-priorities-for-the-administration/>
- [19] <https://techpost.bsa.org/2025/03/06/lindsay-emery-bsa-staff-spotlight-series/>
- [20] <https://techpost.bsa.org/2025/02/26/aiwork-docusigns-deputy-gc-on-how-ai-can-solve-business-problems/>
- [21] <https://wp.me/p31W1G-4PD>
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- [23] <https://wp.me/p31W1G-4Pz>
- [24] <https://techpost.bsa.org/2025/02/20/jared-ragland-bsa-staff-spotlight-series/>
- [25] <https://techpost.bsa.org/2025/02/19/germanys-digital-future-will-it-lead-or-lag/>
- [26] <https://wp.me/p31W1G-4P8>
- [27] <https://www.abitmore.be/en/aggregator/sources/3?page=1>