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[2] BSA's official blog, a forum on important issues facing the software industry.

URL: <https://techpost.bsa.org> [2]

Updated: 21 hours 8 min ago

[Tech-à-Tech Featuring Salesforce's Rachele Ciavarella](#) [3]

Wed, 03/26/2025 - 13:05

BSA welcomed Rachele Ciavarella, Salesforce's Director of EU Government Affairs, for the third episode of Tech-à-Tech to discuss Europe's AI landscape. Rachele delved into the innovative potential of AI agents, shared Salesforce's principles for the ethical deployment of AI, and provided insights for organizations navigating complex regulatory frameworks. [Read More >>](#)

The post [Tech-à-Tech Featuring Salesforce's Rachele Ciavarella](#) [3] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Gideon Lett – BSA Staff Spotlight Series](#) [5]

Thu, 03/20/2025 - 11:22

Gideon Lett joined BSA in 2021 as Chief Growth Officer, bringing extensive experience in government affairs, advocacy, and strategic communications. He values BSA's global reach and the opportunity to work with a smart, collaborative team. [Read More >>](#)

The post [Gideon Lett – BSA Staff Spotlight Series](#) [5] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[AI@Work: Palo Alto Networks General Counsel on Building Enterprises' Cybersecurity Toolkits](#) [6]

Wed, 03/12/2025 - 16:53

In this submission, Palo Alto Network's Executive Vice President and General Counsel Bruce Byrd talks about how AI tools can improve cybersecurity outcomes and increase employee morale. [Read More >>](#)

The post [AI@Work: Palo Alto Networks General Counsel on Building Enterprises' Cybersecurity Toolkits](#) [6] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[A Clearer Path to Cyber Resilience: Policy Priorities for the Administration](#) [7]

Mon, 03/10/2025 - 22:20

The Business Software Alliance (BSA) identified a series of available executive actions the Trump Administration can take to improve cybersecurity at the outset of the new Administration. [Read More >>](#)

The post [A Clearer Path to Cyber Resilience: Policy Priorities for the Administration](#) [7] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

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