[1]

[2]   BSA's official blog, a forum on important issues facing the software industry.
URL: https://techpost.bsa.org [2]
Updated: 4 hours 4 min ago

Industry Leaders Brief Capitol Hill Staff on Quantum Computing's Next Frontier [3]

Mon, 09/15/2025 - 18:21

Quantum computing is moving swiftly from concept to practical reality and challenging policymakers to stay ahead of the curve, industry leaders told a Capitol Hill audience on Friday convened by the Business Software Alliance. Read More >>

The post Industry Leaders Brief Capitol Hill Staff on Quantum Computing's Next Frontier [3] first appeared on BSA TechPost [2].

Categories: ICT [4]

Aaron Cooper – BSA Staff Spotlight Series [5]

Thu, 09/04/2025 - 13:17

As Senior Vice President for Global Policy, Aaron draws on experience from Capitol Hill, and from private practice at Covington & Burling. He joined BSA in 2016 — having collaborated from the outside for years — and knew it was where he wanted to be. Read More >>

The post Aaron Cooper – BSA Staff Spotlight Series [5] first appeared on BSA TechPost [2].

Categories: ICT [4]

Tech-à-Tech Featuring Kyndryl's Antoine Larpin [6]

Wed, 09/03/2025 - 13:44

Antoine Larpin, Vice President for Government Affairs and Policy Europe at Kyndryl, joins us on Tech-à-Tech to discuss the paradox facing today's business leaders: while many are confident in their digital infrastructure, far fewer feel prepared for what's next. Read More >>

The post Tech-à-Tech Featuring Kyndryl's Antoine Larpin [6] first appeared on BSA TechPost [2].

Categories: ICT [4]

Alignment Between BSA's AI Adoption Agenda and the White House AI Action Plan to Win the AI Race [7]

Fri, 08/15/2025 - 16:18

Those who want to win the global AI race need to think about the talent, infrastructure, data, and governance policies that will enable adoption. Both BSA's US AI Adoption Agenda and the White House AI Action Plan cover these priorities and offer significant areas of shared focus. Read More >>

The post [Alignment Between BSA's AI Adoption Agenda and the White House AI Action Plan to Win the AI Race](#) [7] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[And So It Begins: GPAI Rules Enter Into Force Across Europe](#) **[8]**

Thu, 08/14/2025 - 15:51

Aug. 2 marks the beginning of Europe's AI Act proving itself in practice. The next year will test how well ambition translates into workable solutions, how quickly rules can adapt to changing technology, and how effectively regulators and providers can collaborate. [Read More >>](#)

The post [And So It Begins: GPAI Rules Enter Into Force Across Europe](#) [8] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Reverse Course on AB 1018: Why California Needs a Smarter Approach to AI Regulation](#) **[9]**

Thu, 08/07/2025 - 17:48

California, the world's seventh-largest economy and a tech powerhouse, is too influential on tech policy to get artificial intelligence (AI) regulation wrong. Unfortunately, Assembly Bill 1018, which is pending before the state legislature, risks doing just that. [Read More >>](#)

The post [Reverse Course on AB 1018: Why California Needs a Smarter Approach to AI Regulation](#) [9] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[Enterprise AI Agents: The Next Phase of Digital Business Transformation](#) **[10]**

Tue, 08/05/2025 - 23:05

Artificial intelligence (AI) agents represent the next frontier of AI's rapid evolution, amplifying its benefits. Tech leaders and commentators have described 2025 as the "year of AI agents," and it's clear the next frontier is well underway. [Read More >>](#)

The post [Enterprise AI Agents: The Next Phase of Digital Business Transformation](#) [10] first appeared on [BSA TechPost](#) [2].

Categories: [ICT](#) [4]

[BSA Testimony: Congress Can Craft Worthy Privacy Law by Drawing From Foundational Portions of State Laws](#) **[11]**

Thu, 07/31/2025 - 16:15

Congress should pursue a comprehensive federal privacy law worthy of preempting different states' own privacy laws, BSA Managing Director of Policy Kate Goodloe said during a Senate Judiciary Subcommittee hearing. [Read More >>](#)

The post [BSA Testimony: Congress Can Craft Worthy Privacy Law by Drawing From Foundational Portions of State Laws](#) [11] first appeared on [BSA TechPost](#) [2].

Categories: ICT [4]

Anne Riser – BSA Staff Spotlight Series **[12]**

Thu, 07/24/2025 - 16:20

Anne Riser, Department Coordinator for Policy and Public Affairs, joined BSA in 2008, just two years after surviving a stroke. Encouraged by two friends (and backed by grit and grace), she became an indispensable part of the team. Read More >>

The post Anne Riser – BSA Staff Spotlight Series [12] first appeared on BSA TechPost [2].

Categories: ICT [4]

AI@Work: Box's Chief Legal Officer on Successful AI Adoption With Clear Governance **[13]**

Wed, 07/23/2025 - 16:03

In this submission, BSA Board Member and Box Chief Legal Officer & Corporate Secretary David Leeb writes about how Box is encouraging its teams to use AI and how to access the far reaches of your company's data to increase efficiency and improve workflows. Read More >>

The post AI@Work: Box's Chief Legal Officer on Successful AI Adoption With Clear Governance [13] first appeared on BSA TechPost [2].

Categories: ICT [4]

Brian Silverman – BSA Staff Spotlight Series **[14]**

Thu, 07/10/2025 - 20:31

As Senior Program Manager, Compliance Solutions, Brian collaborates with teams and members around the world, keeping complex programs moving and people connected.
Read More >>

The post Brian Silverman – BSA Staff Spotlight Series [14] first appeared on BSA TechPost [2].

Categories: ICT [4]

Tech-à-Tech Featuring Workday's Jens-Henrik Jeppesen **[15]**

Wed, 07/09/2025 - 17:42

In this Tech-à-Tech episode, Senior Director, Corporate Affairs at Workday for a candid conversation about AI adoption, digital transformation, and the human side of innovation. Read More >>

The post Tech-à-Tech Featuring Workday's Jens-Henrik Jeppesen [15] first appeared on BSA TechPost [2].

Categories: ICT [4]

Tina Furuki – BSA Staff Spotlight Series **[16]**

Thu, 06/26/2025 - 13:01

Tina Furuki, BSA's VP of Global Marketing, Creative & Digital Communications, has been shaping our brand and digital presence since 2008.
Read More >>

The post Tina Furuki – BSA Staff Spotlight Series [16] first appeared on BSA TechPost [2].

Categories: ICT [4]

AI@Work: Microsoft's Corporate Vice President on How AI Can Unlock Scale for Organizations **[17]**

Wed, 06/25/2025 - 17:56

In this BSA series – "AI@Work" – enterprise software leaders explain in their own words how artificial intelligence (AI) is having a positive impact on people's jobs and the workforce. In this submission, Microsoft Corporate Vice President of Business Applications & Agents Bryan Goode writes about how leaders can help employees integrate AI agents into … Read More >> [17]

The post AI@Work: Microsoft's Corporate Vice President on How AI Can Unlock Scale for Organizations [17] first appeared on BSA TechPost [2].

Categories: ICT [4]

AI Refill: What's on the EU's Policy Radar **[18]**

Wed, 06/18/2025 - 14:38

Nearly a year after the AI Act was adopted, Brussels remains focused on artificial intelligence (AI) policy. Multiple strategies, consultations, and guidelines are shaping how the European Union will regulate AI, with real implications for enterprise software companies worldwide. Read More >>

The post AI Refill: What's on the EU's Policy Radar [18] first appeared on BSA TechPost [2].

Categories: ICT [4]

Industry Experts Brief Capitol Hill Staff on AI Transformation in Energy and Utilities **[19]**

Mon, 06/09/2025 - 21:43

More than 100 Capitol Hill staff joined artificial intelligence (AI) experts from the Business Software Alliance for a briefing on the transformative impact of AI across energy generation, distribution, and consumption. Read More >>

The post Industry Experts Brief Capitol Hill Staff on AI Transformation in Energy and Utilities [19] first appeared on BSA TechPost [2].

Categories: ICT [4]

Shaundra Watson – BSA Staff Spotlight Series **[20]**

Thu, 06/05/2025 - 11:37

Shaundra Watson, BSA's Senior Director of Policy, brings decades of legal and policy expertise to the global conversation on AI and privacy. From advising FTC Commissioners to shaping cross-border

data rules, her work sits at the intersection of law, tech, and international impact. Read More >>

The post Shaundra Watson – BSA Staff Spotlight Series [20] first appeared on BSA TechPost [2].

Categories: ICT [4]

Tech-à-Tech Featuring Palo Alto Networks' Irina Michalowitz [21]

Wed, 06/04/2025 - 23:34

In this Tech-à-Tech episode, Irina Michalowitz, Senior Director, Policy and Government Affairs at Palo Alto Networks, lays out what it takes to secure AI systems in an increasingly complex threat landscape. Read More >>

The post Tech-à-Tech Featuring Palo Alto Networks' Irina Michalowitz [21] first appeared on BSA TechPost [2].

Categories: ICT [4]

Balancing Innovation and Competition in Effective Patent Review [22]

Mon, 06/02/2025 - 23:16

The Senate Judiciary Committee recently held a hearing on the nominee for the next Director of the US Patent and Trademark Office (PTO). The hearing comes at a time of increased focus on the process for having the PTO review patent claims to determine their validity, particularly through the inter partes review (IPR) process. The ... Read More >> [22]

The post Balancing Innovation and Competition in Effective Patent Review [22] first appeared on BSA TechPost [2].

Categories: ICT [4]

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