AI@Work: Palo Alto Networks General Counsel on Building Enterprises' Cybersecurity Toolkits [1]

BSA TechPost [2] - Wed, 03/12/2025 - 16:53

In this submission, Palo Alto Network's Executive Vice President and General Counsel Bruce Byrd talks about how AI tools can improve cybersecurity outcomes and increase employee morale. Read More >>

The post AI@Work: Palo Alto Networks General Counsel on Building Enterprises' Cybersecurity Toolkits [1] first appeared on BSA TechPost [3].

Categories: ICT [4]

A Clearer Path to Cyber Resilience: Policy Priorities for the Administration [5]

BSA TechPost [2] - Mon, 03/10/2025 - 22:20

The Business Software Alliance (BSA) identified a series of available executive actions the Trump Administration can take to improve cybersecurity at the outset of the new Administration. Read More >>

The post A Clearer Path to Cyber Resilience: Policy Priorities for the Administration [5] first appeared on BSA TechPost [3].

Categories: ICT [4]

Lindsay Emery – BSA Staff Spotlight Series [6]

BSA TechPost [2] - Thu, 03/06/2025 - 11:47

With a background in journalism and political science, Lindsay began working in government contracting before moving into technology policy. Now, as Communications Manager at BSA, she follows the rapid developments in artificial intelligence and digital policy on a global scale. Read More >>

The post Lindsay Emery – BSA Staff Spotlight Series [6] first appeared on BSA TechPost [3].

Categories: ICT [4]

AI@Work: Docusign's Deputy GC on How AI Can Solve Business Problems [7]

BSA TechPost [2] - Wed, 02/26/2025 - 15:42

In this BSA series – "AI@Work" – enterprise software leaders explain in their own words how artificial intelligence (AI) is having a positive impact on people's jobs and the workforce. In this submission, Docusign's Deputy General Counsel, AI Innovation and Trust Jessica Nguyen talks about how AI can relieve employees from repetitive work with secure tools that can garner intelligent insights. Read More >> [8]

The post AI@Work: Docusign's Deputy GC on How AI Can Solve Business Problems [7] first appeared on BSA TechPost [3].

Categories: ICT [4]

[BSA Highlights Importance of AI Implementation to SMEs](#) **[9]**

[BSA TechPost](#) [2] - Fri, 02/21/2025 - 17:23

As part of BSA's Digital Transformation Network (DTN), dozens of staff joined a briefing on AI adoption and how it can improve and optimize small businesses. The briefing followed the publication of DTN's latest report on the cross-sector impact of AI, "Small Companies, Big Difference: AI Adoption Transforms SMEs." [Read More >>](#) [10]

The post [BSA Highlights Importance of AI Implementation to SMEs](#) [9] first appeared on [BSA TechPost](#) [3].

Categories: [ICT](#) [4]

[Jared Ragland – BSA Staff Spotlight Series](#) **[11]**

[BSA TechPost](#) [2] - Thu, 02/20/2025 - 14:47

Jared's journey through biochemistry, anthropology, international trade, and IP policy shows that careers are shaped by curiosity, not rigid plans. He believes in taking opportunities as they come and seeing where they lead. [Read More >>](#)

The post [Jared Ragland – BSA Staff Spotlight Series](#) [11] first appeared on [BSA TechPost](#) [3].

Categories: [ICT](#) [4]

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