

## [Adobe on Fighting To Restore Trust Online](#) [1]

[BSA TechPost](#) [2] - wo, 04/24/2024 - 19:24

At Adobe, we deeply understand how impactful an image can be — and how this power can be used for bad as well as good. [Read More >>](#) [3]

The post [Adobe on Fighting To Restore Trust Online](#) [1] first appeared on [BSA TechPost](#) [4].

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## [IBM's AI Ethics Governance Approach to Deepfakes](#) [6]

[BSA TechPost](#) [2] - wo, 04/24/2024 - 19:24

It is essential for both policymakers and technology companies to pursue solutions that address deepfakes. That's why IBM has developed and implemented an AI ethics governance approach to ensure AI that we develop, use, and deploy is trustworthy. [Read More >>](#) [7]

The post [IBM's AI Ethics Governance Approach to Deepfakes](#) [6] first appeared on [BSA TechPost](#) [4].

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## [BSA AI Solutions: Promoting AI Transparency and Trusted Content](#) [8]

[BSA TechPost](#) [2] - wo, 04/24/2024 - 19:24

As AI innovation continues, BSA and enterprise software companies are offering a series of solutions for policymakers around the world to build trust, promote AI transparency, and help combat deceptive information. [Read More >>](#) [3]

The post [BSA AI Solutions: Promoting AI Transparency and Trusted Content](#) [8] first appeared on [BSA TechPost](#) [4].

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## [Review: Kingston IronKey D500S – veilige USB-stick met sterk pantser](#) [9]

[Techzine Reviews](#) [10] - di, 04/23/2024 - 15:00

Met de Ironkey D500S voorziet Kingston belangrijke data van de sterkste bescherming. De overzichtelijke software en uitgebreide features maken het eenvoudig om gegevens op deze USB-drive veilig te houden. Veel bedrijven slaan belangrijke gegevens op in de cloud, ondanks dat dit lang niet altijd de veiligste optie is. Überhaupt is data delen via het internet [...]

Categorieën: [ICT](#) [5]

## [US Monitoring and Enforcement Against Foreign Digital Trade Barriers Benefit All Americans](#) [11]

[BSA TechPost](#) [2] - wo, 04/17/2024 - 00:39

Congress has an important role to play in ensuring that the United States responds to foreign digital trade barriers and that the United States continues to lead a coalition of like-minded democracies on cross-border data policy. [Read More >>](#) [12]

The post [US Monitoring and Enforcement Against Foreign Digital Trade Barriers Benefit All Americans](#)  
[www.AbitMORE.be](#)

[11] first appeared on [BSA TechPost](#) [4].

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### [Why AI? SAP's Etosha Thurman on How AI Helps Companies Focus on High-Value Work](#) [13]

[BSA TechPost](#) [2] - ma, 04/15/2024 - 16:02

In this submission, SAP Chief Marketing & Solutions Officer, Intelligent Spend and Business Network Etosha Thurman writes about how SAP is integrating AI solutions into every aspect of their business. [Read More >>](#) [14]

The post [Why AI? SAP's Etosha Thurman on How AI Helps Companies Focus on High-Value Work](#) [13] first appeared on [BSA TechPost](#) [4].

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### [BSA Publishes New Solutions for Responsible AI Policy](#) [15]

[BSA TechPost](#) [2] - wo, 04/10/2024 - 16:07

BSA is now publishing our 2024 "AI Policy Solutions," a comprehensive set of recommendations for policymakers on new and emerging artificial intelligence issues. [Read More >>](#) [16]

The post [BSA Publishes New Solutions for Responsible AI Policy](#) [15] first appeared on [BSA TechPost](#) [4].

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### [Why AI? PagerDuty's Shelley Webb on Using Generative AI to Synthesize Data and Improve Customer Experience](#) [17]

[BSA TechPost](#) [2] - ma, 04/08/2024 - 16:16

In this submission, PagerDuty Senior Vice President & Chief Legal Officer Shelley Webb writes about how new generative AI capabilities allow PagerDuty to deliver the best service for its customers by saving time and resources. [Read More >>](#) [18]

The post [Why AI? PagerDuty's Shelley Webb on Using Generative AI to Synthesize Data and Improve Customer Experience](#) [17] first appeared on [BSA TechPost](#) [4].

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### [Samsung T7 Shield review: externe SSD voor back-ups onderweg](#) [19]

[Techzine Reviews](#) [10] - zo, 03/31/2024 - 12:00

De Samsung T7 Shield is een externe SSD met een IP65-rating. Dit opslagmedium overleeft zelfs een val van 3 meter hoogte.

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### [Harmonizing Cybersecurity Laws and Policies: An Opportunity for Governments, Businesses, Citizens, and Customers](#) [20]

[BSA TechPost](#) [2] - do, 03/21/2024 - 19:34

The opportunity to harmonize cybersecurity policy is in focus after the US DHS and the European Commission announced an initiative to collaborate on aligning cyber incident reporting requirements. [Read More >>](#) [21]

The post [Harmonizing Cybersecurity Laws and Policies: An Opportunity for Governments, Businesses, Citizens, and Customers](#) [20] first appeared on [BSA TechPost](#) [4].

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## [Industry Leaders Showcase the Benefits of AI in Government at Capitol Hill Briefing](#) [22]

[BSA TechPost](#) [2] - wo, 03/20/2024 - 16:30

Artificial intelligence is poised to improve various public services, speakers from BSA member companies told a crowd of Capitol Hill staff during a briefing this week. [Read More >>](#) [23]

The post [Industry Leaders Showcase the Benefits of AI in Government at Capitol Hill Briefing](#) [22] first appeared on [BSA TechPost](#) [4].

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## [Why AI? Asana's Eleanor Lacey on Balancing the Speed of AI Development with Responsibility](#) [24]

[BSA TechPost](#) [2] - ma, 03/18/2024 - 15:21

In this submission, Asana's General Counsel and Corporate Secretary Eleanor Lacey writes about how Asana Intelligence yields higher quality outcomes across the workforce. [Read More >>](#) [25]

The post [Why AI? Asana's Eleanor Lacey on Balancing the Speed of AI Development with Responsibility](#) [24] first appeared on [BSA TechPost](#) [4].

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## [Why AI? HubSpot's Alyssa Harvey Dawson on HubSpot AI's Impact on Customers](#) [26]

[BSA TechPost](#) [2] - ma, 03/11/2024 - 14:59

In this submission, HubSpot's Chief Legal Officer Alyssa Harvey Dawson writes about how HubSpot AI can be leveraged to improve efficiency and save time for teams of all sizes. [Read More >>](#) [27]

The post [Why AI? HubSpot's Alyssa Harvey Dawson on HubSpot AI's Impact on Customers](#) [26] first appeared on [BSA TechPost](#) [4].

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## [ASUS ExpertWifi EBM68 review: no-nonsense mesh-wifi voor kleinzakelijke omgeving](#) [28]

[Techzine Reviews](#) [10] - vr, 03/08/2024 - 14:04

%%excerpt%% Review van het ASUS ExpertWifi EBM68 mesh-netwerk systeem. Hoe bevalt deze set in de praktijk?

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## [BSA Member Roundtable: How To Elevate Cybersecurity for Your Organization](#) [29]

[BSA TechPost](#) [2] - wo, 03/06/2024 - 17:43

BSA asked leading cybersecurity professionals at its member companies for their 2024 predictions on how to elevate cybersecurity for their organization. [Read More >>](#) [30]

The post [BSA Member Roundtable: How To Elevate Cybersecurity for Your Organization](#) [29] first appeared on [BSA TechPost](#) [4].

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## [BSA Working to Shape AI and Cyber Policies Worldwide](#) [31]

[BSA TechPost](#) [2] - wo, 02/28/2024 - 16:34

While much attention has been paid to policymaking in the European Union and the United States, here is a quick roundup of where – and how – BSA is engaging on tech policies worldwide. [Read More >>](#) [32]

The post [BSA Working to Shape AI and Cyber Policies Worldwide](#) [31] first appeared on [BSA TechPost](#) [4].

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## [Why AI? Microsoft's Sarah Bird on AI's Positive Impact on Communities Around the World](#) [33]

[BSA TechPost](#) [2] - di, 02/27/2024 - 17:54

In this submission, Microsoft Partner Group Product Manager, Responsible AI Leader for Azure AI, and OpenAI Technologies Sarah Bird writes about bringing the power of next-generation AI to work. [Read More >>](#) [34]

The post [Why AI? Microsoft's Sarah Bird on AI's Positive Impact on Communities Around the World](#) [33] first appeared on [BSA TechPost](#) [4].

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## [Samsung Galaxy S24 Ultra review: veel meer dan alleen AI](#) [35]

[Techzine Reviews](#) [10] - za, 02/24/2024 - 11:00

Galaxy AI zou de gouden greep van Samsung moeten zijn om de S24 Ultra aan te jagen. Het nieuwe topmodel heeft daarnaast uitstekende hardware te bieden.

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## [Ambition Is the Word: Understanding the EU AI Act](#) [36]

[BSA TechPost](#) [2] - wo, 02/14/2024 - 20:31

Given the significance of this legislation, it is important to take a closer look at how the AI Act will regulate AI, its approach to risk, and what kind of AI systems the Act covers. [Read More >>](#) [37]

The post [Ambition Is the Word: Understanding the EU AI Act](#) [36] first appeared on [BSA TechPost](#) [4].

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## [Why AI? Kyndryl's Nicolas Sekkaki on Company's Newly Launched AI-Readiness Program](#) [38]

[BSA TechPost](#) [2] - ma, 02/12/2024 - 16:53

In this submission, Nicolas Sekkaki, Kyndryl's Global Applications, Data and AI Practice Leader discusses Kyndryl's AI-readiness program and comprehensive services. [Read More >>](#) [39]

The post [Why AI? Kyndryl's Nicolas Sekkaki on Company's Newly Launched AI-Readiness Program](#) [38] first appeared on [BSA TechPost](#) [4].

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