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[2] BSA's official blog, a forum on important issues facing the software industry.

URL: https://techpost.bsa.org [2]
Bijgewerkt: 1 dag 38 min geleden

# <u>Industry Experts Brief Capitol Hill Staff on Al Transformation in Energy and Utilities</u> [3]

ma, 06/09/2025 - 21:43

More than 100 Capitol Hill staff joined artificial intelligence (AI) experts from the Business Software Alliance for a briefing on the transformative impact of AI across energy generation, distribution, and consumption. Read More >>

The post <u>Industry Experts Brief Capitol Hill Staff on Al Transformation in Energy and Utilities</u> [3] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [4]

## <u>Shaundra Watson - BSA Staff Spotlight Series</u> [5]

do, 06/05/2025 - 11:37

Shaundra Watson, BSA's Senior Director of Policy, brings decades of legal and policy expertise to the global conversation on Al and privacy. From advising FTC Commissioners to shaping cross-border data rules, her work sits at the intersection of law, tech, and international impact. Read More >>

The post Shaundra Watson - BSA Staff Spotlight Series [5] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

## Tech-à-Tech Featuring Palo Alto Networks' Irina Michalowitz [6]

wo, 06/04/2025 - 23:34

In this Tech-à-Tech episode, Irina Michalowitz, Senior Director, Policy and Government Affairs at Palo Alto Networks, lays out what it takes to secure Al systems in an increasingly complex threat landscape. Read More >>

The post <u>Tech-à-Tech Featuring Palo Alto Networks' Irina Michalowitz</u> [6] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [4]

#### Balancing Innovation and Competition in Effective Patent Review [7]

ma, 06/02/2025 - 23:16

The Senate Judiciary Committee recently held a hearing on the nominee for the next Director of the US Patent and Trademark Office (PTO). The hearing comes at a time of increased focus on the process for having the PTO review patent claims to determine their validity, particularly through the inter partes review (IPR) process. The ... Read More >> [7]

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The post <u>Balancing Innovation and Competition in Effective Patent Review</u> [7] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [4]

## What to Watch on Tech in Congress' Tax Bill [8]

di, 05/27/2025 - 21:17

What is likely the most significant legislative item of 2025 is on the move through the US Congress, after the House of Representatives narrowly passed HR 1, the "One Big Beautiful Bill Act." There are important technology policy issues within HR 1 that BSA is actively following as the legislation progresses. Read More >>

The post What to Watch on Tech in Congress' Tax Bill [8] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

## Rachel Korycan - BSA Staff Spotlight Series [9]

do, 05/22/2025 - 10:53

Rachel leads with empathy and adaptability, supporting teams across regions and shaping a culture that prioritizes people. From onboarding and organizational planning to day-to-day support, she is a trusted partner across BSA. Read More >>

The post Rachel Korycan - BSA Staff Spotlight Series [9] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

#### Ready for Al: A Framework for Al Skills [10]

di, 05/13/2025 - 00:22

President Trump's recent executive order covering artificial intelligence (AI) in education set in motion a new US government effort to build an AI-ready workforce and implement a strategy to promote the widespread adoption of AI across the US economy. Read More >>

The post Ready for Al: A Framework for Al Skills [10] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

#### Michael O'Brien - BSA Staff Spotlight Series [11]

do, 05/08/2025 - 11:49

As Vice President, Global Public Affairs at BSA, Michael ensures enterprise software companies have a voice in the policies defining artificial intelligence, cybersecurity, and the digital economy. <a href="Read-more">Read-more</a>>

The post Michael O'Brien - BSA Staff Spotlight Series [11] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

#### Al@Work: EY Americas Al Transformation Leader on Al Education [12]

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wo, 05/07/2025 - 16:46

In this submission, Ernest & Young LLP Americas Al Transformation Leader Vignesh Veerasamy on how leaders can maximize the potential of Al through comprehensive Al learning programs for employees to gain confidence in these robust tools. Read More >>

The post Al@Work: EY Americas Al Transformation Leader on Al Education [12] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

## Unpacking the AI Stack: AI Integrators in Focus [13]

di, 04/29/2025 - 19:10

The distinctions among developers, integrators, and deployers in the AI chain are critical. Companies take different steps in each phase of the AI lifecycle, and it affects both the information they have access to and their ability to fix issues when they arise. Read More >>

The post <u>Unpacking the Al Stack: Al Integrators in Focus</u> [13] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [4]

## Tech-à-Tech Featuring Akamai's Christian Borggreen [14]

wo, 04/23/2025 - 18:47

In this episode of Tech-à-Tech, Christian Borggreen, Head of Public Policy for EMEA and LATAM at Akamai Technologies, lifts the lid on the internet's hidden scaffolding. Read More >>

The post <u>Tech-à-Tech Featuring Akamai's Christian Borggreen</u> [14] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [4]

#### Adam J. Coates - BSA Staff Spotlight Series [15]

do, 04/17/2025 - 12:59

Adam believes success in tech isn't just about regulations and data, but about trust, relationships, and bringing people together to solve problems. Read More >>

The post Adam J. Coates - BSA Staff Spotlight Series [15] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

### How BSA Members Are Rewriting the Playbook on Sports With Al [16]

vr, 04/11/2025 - 21:11

The world of sports is moving at a groundbreaking pace thanks to the innovative insights from artificial intelligence. Experts from Business Software Alliance member companies hosted congressional staff this week on Capitol Hill to discuss how their Al tools are affecting athlete injury prevention, stadium design and fan engagement. Read More >>

The post How BSA Members Are Rewriting the Playbook on Sports With Al [16] first appeared on BSA

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#### TechPost [2].

Categorieën: ICT [4]

## <u>FedRAMP 20x: Addressing Industry Concerns While Increasing Speed and Industry Outreach</u> [17]

di. 04/08/2025 - 18:21

In the ever-evolving landscape of government cloud security, speed and simplification are needed to make cloud useful. BSA previously cautioned against complex cloud authorizations that took too long while inhibiting government adoption. Read More >>

The post <u>FedRAMP 20x</u>: Addressing <u>Industry Concerns While Increasing Speed and Industry Outreach</u> [17] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [4]

# Seven Years of the CLOUD Act: How It's Modernizing Access to Digital Evidence [18]

vr, 04/04/2025 - 19:11

As digital data continues to grow at an unprecedented rate, the laws governing storage, privacy, and law enforcement agencies' ability to access digital information have become more critical than ever. The end of March marked the seventh anniversary of the Clarifying Lawful Overseas Use of Data (CLOUD) Act, which tackles these issues on a global ... Read More >> [18]

The post <u>Seven Years of the CLOUD Act: How It's Modernizing Access to Digital Evidence</u> [18] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [4]

#### Hadrien Valembois - BSA Staff Spotlight Series [19]

do, 04/03/2025 - 10:35

In our latest Staff Spotlight, Hadrien shares his professional journey through law, international relations, and a decade of work at the intersection of lobbying, intellectual property, and global tech policy. Read More >>

The post <u>Hadrien Valembois - BSA Staff Spotlight Series</u> [19] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [4]

#### How Policy Can Help Harness Quantum's Full Potential [20]

di, 04/01/2025 - 18:46

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Quantum computing is on the brink of becoming a reality that can transform industries and improve our lives in numerous ways. BSA highlights the critical need for strategic leadership to maximize the benefits of quantum. Read More >>

The post <u>How Policy Can Help Harness Quantum's Full Potential</u> [20] first appeared on <u>BSA TechPost</u> [2].



Categorieën: ICT [4]

## Tech-à-Tech Featuring Salesforce's Rachele Ciavarella [21]

wo, 03/26/2025 - 13:05

BSA welcomed Rachele Ciavarella, Salesforce's Director of EU Government Affairs, for the third episode of Tech-à-Tech to discuss Europe's Al landscape. Rachele delved into the innovative potential of AI agents, shared Salesforce's principles for the ethical deployment of AI, and provided insights for organizations navigating complex regulatory frameworks. Read More >>

The post Tech-à-Tech Featuring Salesforce's Rachele Ciavarella [21] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

## Gideon Lett - BSA Staff Spotlight Series [22]

do. 03/20/2025 - 11:22

Gideon Lett joined BSA in 2021 as Chief Growth Officer, bringing extensive experience in government affairs, advocacy, and strategic communications. He values BSA's global reach and the opportunity to work with a smart, collaborative team. Read More >>

The post Gideon Lett - BSA Staff Spotlight Series [22] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

## Al@Work: Palo Alto Networks General Counsel on Building Enterprises' Cybersecurity Toolkits [23]

wo. 03/12/2025 - 16:53

In this submission, Palo Alto Network's Executive Vice President and General Counsel Bruce Byrd talks about how AI tools can improve cybersecurity outcomes and increase employee morale. Read More >>

The post Al@Work: Palo Alto Networks General Counsel on Building Enterprises' Cybersecurity Toolkits [23] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

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