



[1]



[2] BSA's official blog, a forum on important issues facing the software industry.

URL: <https://techpost.bsa.org> [2]

Bijgewerkt: 19 uur 15 min geleden

[Unpacking the AI Stack: AI Integrators in Focus](#) [3]

di, 04/29/2025 - 19:10

The distinctions among developers, integrators, and deployers in the AI chain are critical. Companies take different steps in each phase of the AI lifecycle, and it affects both the information they have access to and their ability to fix issues when they arise. [Read More >>](#)

The post [Unpacking the AI Stack: AI Integrators in Focus](#) [3] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Adam J. Coates – BSA Staff Spotlight Series](#) [5]

do, 04/17/2025 - 12:59

Adam believes success in tech isn't just about regulations and data, but about trust, relationships, and bringing people together to solve problems. [Read More >>](#)

The post [Adam J. Coates – BSA Staff Spotlight Series](#) [5] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[How BSA Members Are Rewriting the Playbook on Sports With AI](#) [6]

vr, 04/11/2025 - 21:11

The world of sports is moving at a groundbreaking pace thanks to the innovative insights from artificial intelligence. Experts from Business Software Alliance member companies hosted congressional staff this week on Capitol Hill to discuss how their AI tools are affecting athlete injury prevention, stadium design and fan engagement. [Read More >>](#)

The post [How BSA Members Are Rewriting the Playbook on Sports With AI](#) [6] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[FedRAMP 20x: Addressing Industry Concerns While Increasing Speed and Industry Outreach](#) [7]

di, 04/08/2025 - 18:21

In the ever-evolving landscape of government cloud security, speed and simplification are needed to make cloud useful. BSA previously cautioned against complex cloud authorizations that took too long while inhibiting government adoption. [Read More >>](#)

The post [FedRAMP 20x: Addressing Industry Concerns While Increasing Speed and Industry Outreach](#) [7] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Seven Years of the CLOUD Act: How It's Modernizing Access to Digital Evidence](#) **[8]**

vr, 04/04/2025 - 19:11

As digital data continues to grow at an unprecedented rate, the laws governing storage, privacy, and law enforcement agencies' ability to access digital information have become more critical than ever. The end of March marked the seventh anniversary of the Clarifying Lawful Overseas Use of Data (CLOUD) Act, which tackles these issues on a global ... [Read More >>](#) [8]

The post [Seven Years of the CLOUD Act: How It's Modernizing Access to Digital Evidence](#) [8] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Hadrien Valembois – BSA Staff Spotlight Series](#) **[9]**

do, 04/03/2025 - 10:35

In our latest Staff Spotlight, Hadrien shares his professional journey through law, international relations, and a decade of work at the intersection of lobbying, intellectual property, and global tech policy. [Read More >>](#)

The post [Hadrien Valembois – BSA Staff Spotlight Series](#) [9] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[How Policy Can Help Harness Quantum's Full Potential](#) **[10]**

di, 04/01/2025 - 18:46

Quantum computing is on the brink of becoming a reality that can transform industries and improve our lives in numerous ways. BSA highlights the critical need for strategic leadership to maximize the benefits of quantum. [Read More >>](#)

The post [How Policy Can Help Harness Quantum's Full Potential](#) [10] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Tech-à-Tech Featuring Salesforce's Rachele Ciavarella](#) **[11]**

wo, 03/26/2025 - 13:05

BSA welcomed Rachele Ciavarella, Salesforce's Director of EU Government Affairs, for the third episode of Tech-à-Tech to discuss Europe's AI landscape. Rachele delved into the innovative potential of AI agents, shared Salesforce's principles for the ethical deployment of AI, and provided insights for organizations navigating complex regulatory frameworks. [Read More >>](#)

The post [Tech-à-Tech Featuring Salesforce's Rachele Ciavarella](#) [11] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Gideon Lett – BSA Staff Spotlight Series \[12\]](#)

do, 03/20/2025 - 11:22

Gideon Lett joined BSA in 2021 as Chief Growth Officer, bringing extensive experience in government affairs, advocacy, and strategic communications. He values BSA's global reach and the opportunity to work with a smart, collaborative team. [Read More >>](#)

The post [Gideon Lett – BSA Staff Spotlight Series](#) [12] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[AI@Work: Palo Alto Networks General Counsel on Building Enterprises' Cybersecurity Toolkits \[13\]](#)

wo, 03/12/2025 - 16:53

In this submission, Palo Alto Network's Executive Vice President and General Counsel Bruce Byrd talks about how AI tools can improve cybersecurity outcomes and increase employee morale. [Read More >>](#)

The post [AI@Work: Palo Alto Networks General Counsel on Building Enterprises' Cybersecurity Toolkits](#) [13] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[A Clearer Path to Cyber Resilience: Policy Priorities for the Administration \[14\]](#)

ma, 03/10/2025 - 22:20

The Business Software Alliance (BSA) identified a series of available executive actions the Trump Administration can take to improve cybersecurity at the outset of the new Administration. [Read More >>](#)

The post [A Clearer Path to Cyber Resilience: Policy Priorities for the Administration](#) [14] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Lindsay Emery – BSA Staff Spotlight Series \[15\]](#)

do, 03/06/2025 - 11:47

With a background in journalism and political science, Lindsay began working in government contracting before moving into technology policy. Now, as Communications Manager at BSA, she follows the rapid developments in artificial intelligence and digital policy on a global scale. [Read More >>](#)

The post [Lindsay Emery – BSA Staff Spotlight Series](#) [15] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[AI@Work: Docusign's Deputy GC on How AI Can Solve Business Problems \[16\]](#)

wo, 02/26/2025 - 15:42

In this BSA series – “AI@Work” – enterprise software leaders explain in their own words how artificial intelligence (AI) is having a positive impact on people's jobs and the workforce. In this submission, Docusign's Deputy General Counsel, AI Innovation and Trust Jessica Nguyen talks about how AI can relieve employees from repetitive work with secure tools that can garner intelligent insights. [Read More >>](#) [17]

The post [AI@Work: Docusign's Deputy GC on How AI Can Solve Business Problems](#) [16] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[BSA Highlights Importance of AI Implementation to SMEs](#) [18]

vr, 02/21/2025 - 17:23

As part of BSA's Digital Transformation Network (DTN), dozens of staff joined a briefing on AI adoption and how it can improve and optimize small businesses. The briefing followed the publication of DTN's latest report on the cross-sector impact of AI, “Small Companies, Big Difference: AI Adoption Transforms SMEs.” [Read More >>](#) [19]

The post [BSA Highlights Importance of AI Implementation to SMEs](#) [18] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Jared Ragland – BSA Staff Spotlight Series](#) [20]

do, 02/20/2025 - 14:47

Jared's journey through biochemistry, anthropology, international trade, and IP policy shows that careers are shaped by curiosity, not rigid plans. He believes in taking opportunities as they come and seeing where they lead. [Read More >>](#)

The post [Jared Ragland – BSA Staff Spotlight Series](#) [20] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Germany's Digital Future: Will It Lead or Lag?](#) [21]

wo, 02/19/2025 - 15:29

BSA has published a digital modernization manifesto, which acts as a roadmap for how the next government can drive efficiency, security, and innovation. The stakes are high: will Germany seize the opportunity, or get left behind? [Read More >>](#) [22]

The post [Germany's Digital Future: Will It Lead or Lag?](#) [21] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Tech-à-Tech Featuring Microsoft's Jeremy Rollison](#) [23]

wo, 02/12/2025 - 18:36

Jeremy Rollison, Microsoft's Senior Director and Head of EU Policy, joined Business Software Alliance (BSA) for its second Tech-à-Tech episode to discuss how artificial intelligence (AI) and cloud

technology are shaping Europe's future. [Read More >>](#)

The post [Tech-à-Tech Featuring Microsoft's Jeremy Rollison](#) [23] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Antonio Eduardo Mendes da Silva – BSA Staff Spotlight Series](#) [24]

do, 02/06/2025 - 12:27

Pitanga has led BSA Brazil since 2016, bringing over 34 years of experience in the software industry, with roles at Microsoft, Autodesk, and as a board member of ABES. At BSA, Pitanga thrives on representing the software industry and collaborating with global colleagues. [Read More >>](#)

The post [Antonio Eduardo Mendes da Silva – BSA Staff Spotlight Series](#) [24] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[How to Strengthen US Global Leadership in Tech Policy](#) [25]

vr, 01/31/2025 - 23:10

We are at a critical time in the development of the policies that will determine how emerging technologies are developed and deployed; where those technologies will create the most jobs; and who will set the rules of the road. Enter the second Trump Administration, which is keenly aware of the importance of the moment and has a track record on which it can build. [Read More >>](#) [26]

The post [How to Strengthen US Global Leadership in Tech Policy](#) [25] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[From Today to 2030: A Vision for Data Privacy](#) [27]

ma, 01/27/2025 - 13:37

What will data privacy look like by 2030? This article explores the path to simpler rules, global cooperation, and a digital economy that works for everyone. [Read More >>](#) [28]

The post [From Today to 2030: A Vision for Data Privacy](#) [27] first appeared on [BSA TechPost](#) [2].

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- [17] <https://wp.me/p31W1G-4PD>
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