[1]

[2]   BSA's official blog, a forum on important issues facing the software industry.
URL: https://techpost.bsa.org [2]
Bijgewerkt: 12 uur 1 min geleden

Reverse Course on AB 1018: Why California Needs a Smarter Approach to AI Regulation [3]

do, 08/07/2025 - 17:48

California, the world's seventh-largest economy and a tech powerhouse, is too influential on tech policy to get artificial intelligence (AI) regulation wrong. Unfortunately, Assembly Bill 1018, which is pending before the state legislature, risks doing just that. Read More >>

The post Reverse Course on AB 1018: Why California Needs a Smarter Approach to AI Regulation [3] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

Enterprise AI Agents: The Next Phase of Digital Business Transformation [5]

di, 08/05/2025 - 23:05

Artificial intelligence (AI) agents represent the next frontier of AI's rapid evolution, amplifying its benefits. Tech leaders and commentators have described 2025 as the "year of AI agents," and it's clear the next frontier is well underway. Read More >>

The post Enterprise AI Agents: The Next Phase of Digital Business Transformation [5] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

BSA Testimony: Congress Can Craft Worthy Privacy Law by Drawing From Foundational Portions of State Laws [6]

do, 07/31/2025 - 16:15

Congress should pursue a comprehensive federal privacy law worthy of preempting different states' own privacy laws, BSA Managing Director of Policy Kate Goodloe said during a Senate Judiciary Subcommittee hearing. Read More >>

The post BSA Testimony: Congress Can Craft Worthy Privacy Law by Drawing From Foundational Portions of State Laws [6] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

Anne Riser – BSA Staff Spotlight Series [7]

do, 07/24/2025 - 16:20

Anne Riser, Department Coordinator for Policy and Public Affairs, joined BSA in 2008, just two years after surviving a stroke. Encouraged by two friends (and backed by grit and grace), she became an indispensable part of the team. Read More >>

The post Anne Riser – BSA Staff Spotlight Series [7] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

AI@Work: Box's Chief Legal Officer on Successful AI Adoption With Clear Governance [8]

wo, 07/23/2025 - 16:03

In this submission, BSA Board Member and Box Chief Legal Officer & Corporate Secretary David Leeb writes about how Box is encouraging its teams to use AI and how to access the far reaches of your company's data to increase efficiency and improve workflows. Read More >>

The post AI@Work: Box's Chief Legal Officer on Successful AI Adoption With Clear Governance [8] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

Brian Silverman – BSA Staff Spotlight Series [9]

do, 07/10/2025 - 20:31

As Senior Program Manager, Compliance Solutions, Brian collaborates with teams and members around the world, keeping complex programs moving and people connected.
Read More >>

The post Brian Silverman – BSA Staff Spotlight Series [9] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

Tech-à-Tech Featuring Workday's Jens-Henrik Jeppesen [10]

wo, 07/09/2025 - 17:42

In this Tech-à-Tech episode, Senior Director, Corporate Affairs at Workday for a candid conversation about AI adoption, digital transformation, and the human side of innovation. Read More >>

The post Tech-à-Tech Featuring Workday's Jens-Henrik Jeppesen [10] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

Tina Furuki – BSA Staff Spotlight Series [11]

do, 06/26/2025 - 13:01

Tina Furuki, BSA's VP of Global Marketing, Creative & Digital Communications, has been shaping our brand and digital presence since 2008.
Read More >>

The post Tina Furuki – BSA Staff Spotlight Series [11] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

[AI@Work: Microsoft's Corporate Vice President on How AI Can Unlock Scale for Organizations](#) **[12]**

wo, 06/25/2025 - 17:56

In this BSA series – "AI@Work" – enterprise software leaders explain in their own words how artificial intelligence (AI) is having a positive impact on people's jobs and the workforce. In this submission, Microsoft Corporate Vice President of Business Applications & Agents Bryan Goode writes about how leaders can help employees integrate AI agents into … [Read More >>](#) [12]

The post [AI@Work: Microsoft's Corporate Vice President on How AI Can Unlock Scale for Organizations](#) [12] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[AI Refill: What's on the EU's Policy Radar](#) **[13]**

wo, 06/18/2025 - 14:38

Nearly a year after the AI Act was adopted, Brussels remains focused on artificial intelligence (AI) policy. Multiple strategies, consultations, and guidelines are shaping how the European Union will regulate AI, with real implications for enterprise software companies worldwide. [Read More >>](#)

The post [AI Refill: What's on the EU's Policy Radar](#) [13] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Industry Experts Brief Capitol Hill Staff on AI Transformation in Energy and Utilities](#) **[14]**

ma, 06/09/2025 - 21:43

More than 100 Capitol Hill staff joined artificial intelligence (AI) experts from the Business Software Alliance for a briefing on the transformative impact of AI across energy generation, distribution, and consumption. [Read More >>](#)

The post [Industry Experts Brief Capitol Hill Staff on AI Transformation in Energy and Utilities](#) [14] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Shaundra Watson – BSA Staff Spotlight Series](#) **[15]**

do, 06/05/2025 - 11:37

Shaundra Watson, BSA's Senior Director of Policy, brings decades of legal and policy expertise to the global conversation on AI and privacy. From advising FTC Commissioners to shaping cross-border data rules, her work sits at the intersection of law, tech, and international impact. [Read More >>](#)

The post [Shaundra Watson – BSA Staff Spotlight Series](#) [15] first appeared on [BSA TechPost](#) [2].

Categorieën: [ICT](#) [4]

[Tech-à-Tech Featuring Palo Alto Networks' Irina Michalowitz](#) **[16]**

wo, 06/04/2025 - 23:34

In this Tech-à-Tech episode, Irina Michalowitz, Senior Director, Policy and Government Affairs at Palo Alto Networks, lays out what it takes to secure AI systems in an increasingly complex threat landscape. Read More >>

The post Tech-à-Tech Featuring Palo Alto Networks' Irina Michalowitz [16] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

Balancing Innovation and Competition in Effective Patent Review **[17]**

ma, 06/02/2025 - 23:16

The Senate Judiciary Committee recently held a hearing on the nominee for the next Director of the US Patent and Trademark Office (PTO). The hearing comes at a time of increased focus on the process for having the PTO review patent claims to determine their validity, particularly through the inter partes review (IPR) process. The ... Read More >> [17]

The post Balancing Innovation and Competition in Effective Patent Review [17] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

What to Watch on Tech in Congress' Tax Bill **[18]**

di, 05/27/2025 - 21:17

What is likely the most significant legislative item of 2025 is on the move through the US Congress, after the House of Representatives narrowly passed HR 1, the "One Big Beautiful Bill Act." There are important technology policy issues within HR 1 that BSA is actively following as the legislation progresses. Read More >>

The post What to Watch on Tech in Congress' Tax Bill [18] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

Rachel Korycan – BSA Staff Spotlight Series **[19]**

do, 05/22/2025 - 10:53

Rachel leads with empathy and adaptability, supporting teams across regions and shaping a culture that prioritizes people. From onboarding and organizational planning to day-to-day support, she is a trusted partner across BSA. Read More >>

The post Rachel Korycan – BSA Staff Spotlight Series [19] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

Ready for AI: A Framework for AI Skills **[20]**

di, 05/13/2025 - 00:22

President Trump's recent executive order covering artificial intelligence (AI) in education set in motion a new US government effort to build an AI-ready workforce and implement a strategy to promote the widespread adoption of AI across the US economy. Read More >>

The post Ready for AI: A Framework for AI Skills [20] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

Michael O'Brien – BSA Staff Spotlight Series **[21]**

do, 05/08/2025 - 11:49

As Vice President, Global Public Affairs at BSA, Michael ensures enterprise software companies have a voice in the policies defining artificial intelligence, cybersecurity, and the digital economy. Read More >>

The post Michael O'Brien – BSA Staff Spotlight Series [21] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

AI@Work: EY Americas AI Transformation Leader on AI Education **[22]**

wo, 05/07/2025 - 16:46

In this submission, Ernest & Young LLP Americas AI Transformation Leader Vignesh Veerasamy on how leaders can maximize the potential of AI through comprehensive AI learning programs for employees to gain confidence in these robust tools. Read More >>

The post AI@Work: EY Americas AI Transformation Leader on AI Education [22] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

Unpacking the AI Stack: AI Integrators in Focus **[23]**

di, 04/29/2025 - 19:10

The distinctions among developers, integrators, and deployers in the AI chain are critical. Companies take different steps in each phase of the AI lifecycle, and it affects both the information they have access to and their ability to fix issues when they arise. Read More >>

The post Unpacking the AI Stack: AI Integrators in Focus [23] first appeared on BSA TechPost [2].

Categorieën: ICT [4]

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