

...Pushing the limits

[2] BSA's official blog, a forum on important issues facing the software industry.

URL: https://techpost.bsa.org [2] Bijgewerkt: 6 uur 7 min geleden

Adobe on Fighting To Restore Trust Online [3]

wo, 04/24/2024 - 19:24

At Adobe, we deeply understand how impactful an image can be — and how this power can be used for bad as well as good. Read More >> [4]

The post Adobe on Fighting To Restore Trust Online [3] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

IBM's AI Ethics Governance Approach to Deepfakes [6]

wo, 04/24/2024 - 19:24

It is essential for both policymakers and technology companies to pursue solutions that address deepfakes. That's why IBM has developed and implemented an AI ethics governance approach to ensure AI that we develop, use, and deploy is trustworthy. Read More >> [7]

The post IBM's AI Ethics Governance Approach to Deepfakes [6] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

BSA Al Solutions: Promoting Al Transparency and Trusted Content [8]

wo, 04/24/2024 - 19:24

As AI innovation continues, BSA and enterprise software companies are offering a series of solutions for policymakers around the world to build trust, promote AI transparency, and help combat deceptive information. Read More >> [4]

The post <u>BSA AI Solutions</u>: <u>Promoting AI Transparency and Trusted Content</u> [8] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [5]

<u>US Monitoring and Enforcement Against Foreign Digital Trade Barriers Benefit All</u> <u>Americans</u> [9]

wo, 04/17/2024 - 00:39

Congress has an important role to play in ensuring that the United States responds to foreign digital trade barriers and that the United States continues to lead a coalition of like-minded democracies on cross-border data policy. Read More >> [10]

The post <u>US Monitoring and Enforcement Against Foreign Digital Trade Barriers Benefit All Americans</u> [9] first appeared on <u>BSA TechPost</u> [2].

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Why Al? SAP's Etosha Thurman on How Al Helps Companies Focus on High-Value Work [11]

ma, 04/15/2024 - 16:02

In this submission, SAP Chief Marketing & Solutions Officer, Intelligent Spend and Business Network Etosha Thurman writes about how SAP is integrating AI solutions into every aspect of their business. Read More >> [12]

The post Why Al? SAP's Etosha Thurman on How Al Helps Companies Focus on High-Value Work [11] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

BSA Publishes New Solutions for Responsible Al Policy [13]

wo, 04/10/2024 - 16:07

BSA is now publishing our 2024 "Al Policy Solutions," a comprehensive set of recommendations for policymakers on new and emerging artificial intelligence issues. Read More >> [14]

The post <u>BSA Publishes New Solutions for Responsible Al Policy</u> [13] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [5]

Why Al? PagerDuty's Shelley Webb on Using Generative Al to Synthesize Data and Improve Customer Experience [15]

ma, 04/08/2024 - 16:16

In this submission, PagerDuty Senior Vice President & Chief Legal Officer Shelley Webb writes about how new generative AI capabilities allow PagerDuty to deliver the best service for its customers by saving time and resources. Read More >> [16]

The post Why Al? PagerDuty's Shelley Webb on Using Generative Al to Synthesize Data and Improve Customer Experience [15] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

Harmonizing Cybersecurity Laws and Policies: An Opportunity for Governments, Businesses, Citizens, and Customers [17]

do, 03/21/2024 - 19:34

The opportunity to harmonize cybersecurity policy is in focus after the US DHS and the European Commission announced an initiative to collaborate on aligning cyber incident reporting requirements. Read More >> [18]

The post <u>Harmonizing Cybersecurity Laws and Policies</u>: <u>An Opportunity for Governments, Businesses, Citizens, and Customers</u> [17] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [5]

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Industry Leaders Showcase the Benefits of AI in Government at Capitol Hill Briefing [19]

wo, 03/20/2024 - 16:30

Artificial intelligence is poised to improve various public services, speakers from BSA member companies told a crowd of Capitol Hill staff during a briefing this week. Read More >> [20]

The post <u>Industry Leaders Showcase the Benefits of AI in Government at Capitol Hill Briefing</u> [19] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [5]

Why Al? Asana's Eleanor Lacey on Balancing the Speed of Al Development with Responsibility [21]

ma, 03/18/2024 - 15:21

In this submission, Asana's General Counsel and Corporate Secretary Eleanor Lacey writes about how Asana Intelligence yields higher quality outcomes across the workforce. Read More >> [22]

The post Why Al? Asana's Eleanor Lacey on Balancing the Speed of Al Development with Responsibility [21] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

Why Al? HubSpot's Alyssa Harvey Dawson on HubSpot Al's Impact on Customers [23]

ma, 03/11/2024 - 14:59

In this submission, HubSpot's Chief Legal Officer Alyssa Harvey Dawson writes about how HubSpot Al can be leveraged to improve efficiency and save time for teams of all sizes. Read More >> [24]

The post Why AI? HubSpot's Alyssa Harvey Dawson on HubSpot AI's Impact on Customers [23] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

BSA Member Roundtable: How To Elevate Cybersecurity for Your Organization [25]

wo, 03/06/2024 - 17:43

BSA asked leading cybersecurity professionals at its member companies for their 2024 predictions on how to elevate cybersecurity for their organization. Read More >> [26]

The post <u>BSA Member Roundtable</u>: <u>How To Elevate Cybersecurity for Your Organization</u> [25] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [5]

BSA Working to Shape AI and Cyber Policies Worldwide [27]

wo, 02/28/2024 - 16:34

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While much attention has been paid to policymaking in the European Union and the United States, here is a guick roundup of where - and how - BSA is engaging on tech policies worldwide. Read More >> [28]

The post BSA Working to Shape AI and Cyber Policies Worldwide [27] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

Why AI? Microsoft's Sarah Bird on AI's Positive Impact on Communities Around the World [29]

di, 02/27/2024 - 17:54

In this submission, Microsoft Partner Group Product Manager, Responsible Al Leader for Azure Al, and OpenAI Technologies Sarah Bird writes about bringing the power of next-generation AI to work, Read More >> [30]

The post Why AI? Microsoft's Sarah Bird on AI's Positive Impact on Communities Around the World [29] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

Ambition Is the Word: Understanding the EU AI Act [31]

wo. 02/14/2024 - 20:31

Given the significance of this legislation, it is important to take a closer look at how the AI Act will regulate AI, its approach to risk, and what kind of AI systems the Act covers. Read More >> [32]

The post Ambition Is the Word: Understanding the EU AI Act [31] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

Why AI? Kyndryl's Nicolas Sekkaki on Company's Newly Launched Al-Readiness Program [33]

ma. 02/12/2024 - 16:53

In this submission, Nicolas Sekkaki, Kyndryl's Global Applications, Data and Al Practice Leader discusses Kyndryl's Al-readiness program and comprehensive services. Read More >> [34]

The post Why Al? Kyndryl's Nicolas Sekkaki on Company's Newly Launched Al-Readiness Program [33] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

BSA Member Roundtable: What Do We Expect From Congress on Tech Policy in **2024? [35]**

di, 02/06/2024 - 21:33

BSA asked leading advocacy professionals at its member companies for their 2024 predictions on what to expect on Capitol Hill in the coming year. Read More >> [36]

The post BSA Member Roundtable: What Do We Expect From Congress on Tech Policy in 2024? [35]

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first appeared on BSA TechPost [2].

Categorieën: ICT [5]

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Year of Action: BSA 2024 US Agenda Focused on Al, Government IT, and Privacy [37]

ma, 02/05/2024 - 16:08

BSA is urging lawmakers to spread the benefits of responsible AI and other enterprise technology across the economy. What does that look like? Here's a quick breakdown. Read More >> [38]

The post <u>Year of Action: BSA 2024 US Agenda Focused on AI, Government IT, and Privacy</u> [37] first appeared on <u>BSA TechPost</u> [2].

Categorieën: ICT [5]

Why AI? Splunk's Jason Lee on Digital Resilience With AI [39]

ma, 02/05/2024 - 16:07

In this submission, Splunk Chief Information Security Officer Jason Lee writes about integrating AI to unlock insights in security and observability domains. Read More >> [40]

The post Why Al? Splunk's Jason Lee on Digital Resilience With Al [39] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

What to Expect on Privacy in 2024 [41]

ma, 01/29/2024 - 16:16

To help mark the occasion of Data Privacy Day 2024, BSA's global policy experts around the world share their perspectives on what privacy developments to watch for this year. Read More >> [42]

The post What to Expect on Privacy in 2024 [41] first appeared on BSA TechPost [2].

Categorieën: ICT [5]

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