Big Answers to Big Questions: Brussels Simplifies the Digital Rulebook [1]

BSA TechPost [2] - wo, 11/26/2025 - 18:02

Brussels loves a framework. It builds them the way gardeners build hedges: carefully, with pride, and in great quantity. But last week, the European Commission decided it had too many. Read More >>

The post Big Answers to Big Questions: Brussels Simplifies the Digital Rulebook [1] first appeared on BSA TechPost [3].

Categorieën: ICT [4]

India's Al Moment: Shaping Safe and Trusted Al Innovation [5]

BSA TechPost [2] - ma, 11/24/2025 - 21:09

The Business Software Alliance (BSA) welcomed the Government of India's objective of "enabling safe and trusted AI innovation." The seven guiding principles in the guidelines closely mirror BSA's longstanding vision for policy solutions in building responsible Al.Read More >>

The post India's Al Moment: Shaping Safe and Trusted Al Innovation [5] first appeared on BSA TechPost [3].

Categorieën: ICT [4]

Tech-à-Tech Featuring Cisco's Chris Gow [6]

BSA TechPost [2] - ma, 11/10/2025 - 21:02

In this episode of Tech-à-Tech, Chris Gow, Senior Director for EU Public Policy and Head of Cisco's Brussels Office, explains how that founding spirit has evolved into a mission to strengthen the digital foundations on which Europe increasingly depends. Read More >>

The post Tech-à-Tech Featuring Cisco's Chris Gow [6] first appeared on BSA TechPost [3].

Categorieën: ICT [4]

Joe Whitlock - BSA Staff Spotlight Series [7]

BSA TechPost [2] - do. 11/06/2025 - 11:33

Joe Whitlock has done a bit of everything: farmhand, newspaper reporter, running coach, and international trade attorney. He now leads BSA's digital trade and intellectual property (IP) portfolio as Senior Director, Policy, and Executive Director of the Global Data Alliance.Read More >>

The post loe Whitlock - BSA Staff Spotlight Series [7] first appeared on BSA TechPost [3].

Categorieën: ICT [4]

iPhone 17 Pro review: de beste iPhone ooit, maar wat zegt dat nog? [8]

Techzine Reviews [9] - za, 11/01/2025 - 11:00

Met de iPhone 17 Pro brengt Apple een spannende upgrade. Lees over het vernieuwde design en

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de indrukwekkende camera's.

Categorieën: <u>ICT</u> [4]

Al Adoption and Digital Diplomacy Feature at BSA's TRANSFORM 2025 [10]

BSA TechPost [2] - do, 10/30/2025 - 18:00

The Business Software Alliance's (BSA) TRANSFORM forum took place this week in Washington, DC. Panels featuring members of the US Congress, past and present administration officials, and leaders from across the enterprise software industry outlined policy solutions to further artificial intelligence (AI) adoption and innovation in the United States and around the world. Read More >> [11]

The post <u>AI Adoption and Digital Diplomacy Feature at BSA's TRANSFORM 2025</u> [10] first appeared on <u>BSA TechPost</u> [3].

Categorieën: ICT [4]

iPhone Air review: dun en duurzaam, maar niet voor iedereen [12]

Techzine Reviews [9] - za, 10/25/2025 - 11:00

De iPhone Air biedt een elegant ontwerp, maar welke compromissen moet je maken? Ontdek in ons blog alles over de nieuwe Apple.

Categorieën: ICT [4]

BSA Study: European Consumers Trust Themselves — and the Subscription Model [13]

BSA TechPost [2] - vr, 10/24/2025 - 12:02

European consumers view existing subscription-based models as providing flexible and convenient ongoing access to content and services, according to new survey research released by the Business Software Alliance (BSA).Read More >> [14]

The post <u>BSA Study</u>: <u>European Consumers Trust Themselves</u> — and the <u>Subscription Model</u> [13] first appeared on <u>BSA TechPost</u> [3].

Categorieën: ICT [4]

BSA Member CEOs Speak Out on Resilience Through Recovery [15]

BSA TechPost [2] - wo. 10/22/2025 - 16:16

In new CEO Perspectives videos shared with BSA, Cohesity CEO Sanjay Poonen and Veeam CEO Eswaran, both leaders in this space, offer their thoughts on cyber resilience. Read More >> [16]

The post <u>BSA Member CEOs Speak Out on Resilience Through Recovery</u> [15] first appeared on <u>BSA TechPost</u> [3].

Categorieën: ICT [4]

Alice Stradi - BSA Staff Spotlight Series [17]

BSA TechPost [2] - do, 10/16/2025 - 11:50

As Senior Manager, Policy - EMEA, Alice joins us with deep experience in EU digital policy, trade, and www.AbitMORE.be

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geopolitics, backed by degrees from Sciences Po Lyon and the College of Europe. Read More >>

The post Alice Stradi - BSA Staff Spotlight Series [17] first appeared on BSA TechPost [3].

Categorieën: ICT [4]

EU: Master of Frameworks [18]

BSA TechPost [2] - di, 10/14/2025 - 22:24

Less than a year after the Artificial Intelligence (AI) Act entered into force, the European Commission outlined two strategies on the same day — the Apply AI Strategy and the AI in Science Strategy. Read More>> [19]

The post EU: Master of Frameworks [18] first appeared on BSA TechPost [3].

Categorieën: ICT [4]

Henry Young - BSA Staff Spotlight Series [20]

BSA TechPost [2] - do, 10/02/2025 - 12:12

As Senior Director of Policy at BSA since 2021, Henry draws on years of experience at the United States Department of Commerce, National Institute of Standards and Technology, and Capitol Hill to help shape smart, forward-looking tech policy. Read More >>

The post Henry Young - BSA Staff Spotlight Series [20] first appeared on BSA TechPost [3].

Categorieën: ICT [4]

Tech-à-Tech Featuring Atlassian's Aaron Kleiner [21]

BSA TechPost [2] - wo, 10/01/2025 - 19:43

In our latest episode of Tech-à-Tech, Aaron Kleiner, Head of Public Policy and Government Affairs at Atlassian, joins us to discuss how the company grew from an Australian start-up into a global leader in team collaboration software. Read More >>

The post Tech-à-Tech Featuring Atlassian's Aaron Kleiner [21] first appeared on BSA TechPost [3].

Categorieën: ICT [4]

CEO Perspectives: Views From the Top on Al Adoption [22]

BSA TechPost [2] - wo, 09/24/2025 - 14:52

When it comes to understanding the transformative benefits of artificial intelligence (AI) for governments and companies of every size, few share the same vantage point as BSA's member company CEOs. Read More >>

The post <u>CEO Perspectives: Views From the Top on Al Adoption</u> [22] first appeared on <u>BSA TechPost</u> [3].

Categorieën: ICT [4]

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<u>Laura Vingan - BSA Staff Spotlight Series</u> [23]

BSA TechPost [2] - do, 09/18/2025 - 12:23

With a background in membership organizations and degrees in communications and management, Laura brings both clarity and momentum to her work at BSA's Brussels office, where she leads on communications strategy and member engagement. Read More >>

The post Laura Vingan - BSA Staff Spotlight Series [23] first appeared on BSA TechPost [3].

Categorieën: ICT [4]

<u>Industry Leaders Brief Capitol Hill Staff on Quantum Computing's Next Frontier</u> [24]

BSA TechPost [2] - ma, 09/15/2025 - 18:21

Quantum computing is moving swiftly from concept to practical reality and challenging policymakers to stay ahead of the curve, industry leaders told a Capitol Hill audience on Friday convened by the Business Software Alliance.Read More >>

The post <u>Industry Leaders Brief Capitol Hill Staff on Quantum Computing's Next Frontier</u> [24] first appeared on <u>BSA TechPost</u> [3].

Categorieën: ICT [4]

<u>Aaron Cooper - BSA Staff Spotlight Series</u> [25]

BSA TechPost [2] - do, 09/04/2025 - 13:17

As Senior Vice President for Global Policy, Aaron draws on experience from Capitol Hill, and from private practice at Covington & Burling. He joined BSA in 2016 — having collaborated from the outside for years — and knew it was where he wanted to be.Read More >>

The post Aaron Cooper - BSA Staff Spotlight Series [25] first appeared on BSA TechPost [3].

Categorieën: ICT [4]

Tech-à-Tech Featuring Kyndryl's Antoine Larpin [26]

BSA TechPost [2] - wo, 09/03/2025 - 13:44

Antoine Larpin, Vice President for Government Affairs and Policy Europe at Kyndryl, joins us on Techà-Tech to discuss the paradox facing today's business leaders: while many are confident in their digital infrastructure, far fewer feel prepared for what's next. Read More >>

The post Tech-à-Tech Featuring Kyndryl's Antoine Larpin [26] first appeared on BSA TechPost [3].

Categorieën: ICT [4]

Preview: Google Pixel 10-serie jaagt op overstappers [27]

Techzine Reviews [9] - wo, 08/20/2025 - 19:00

De Google Pixel 10-serie is een niet al te gewaagde, maar vertrouwde update van deze telefoonreeks. iPhone-gebruikers worden opnieuw gelokt.

Categorieën: ICT [4]

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Alignment Between BSA's Al Adoption Agenda and the White House Al Action Plan to Win the Al Race [28]

BSA TechPost [2] - vr, 08/15/2025 - 16:18

Those who want to win the global AI race need to think about the talent, infrastructure, data, and governance policies that will enable adoption. Both BSA's US AI Adoption Agenda and the White House AI Action Plan cover these priorities and offer significant areas of shared focus. Read More

The post <u>Alignment Between BSA's Al Adoption Agenda and the White House Al Action Plan to Winthe Al Race</u> [28] first appeared on <u>BSA TechPost</u> [3].

Categorieën: ICT [4]

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